

PodCamp Philly 2010		v1d	Front Desk	105	400 A/B	401A/B	403 A/B	407 A/B
Date	TIME							
Oct 2, 2010	8:45 AM	Registration	---	---	---	---	---	---
Oct 2, 2010	9:15 AM	---	Welcome & Intro.	---	---	---	---	---
Oct 2, 2010	10:00 AM	---	---	Recording Podcasts with Skype	Niche Food Blogging	Delaware Social Media Initiative - trying to make the First State of Social Media	Social@Work: 10 Powerful Reasons To Bring Social Networking *Inside* Your Company	
Oct 2, 2010	11:00 AM	---	---	Web Graphics Workshop	Digesting Food Culture Podcasts	How to Build a Social Media Brand	The Cool Kids: Why Brand Personality Matters Online	
Oct 2, 2010	12:00 PM	---	---	LUNCH (on your own)	LUNCH (on your own)	LUNCH (on your own)	LUNCH (on your own)	
Oct 2, 2010	1:00 PM	---	---	Live to Hard Drive Podcast Production	Incorporating Social Media & Virtual Components into your Conferences / Expos / Events	WHAT DO YOU MEAN I CAN'T TYPE IN ALL CAPS?? - A look at online etiquette	I Own A Business and Want To Use Social Media	
Oct 2, 2010	2:00 PM	---	---	Basic Podcast Recording	Getting Inside Your Listeners' Brains - Connecting With Your Podcast Listeners	DeMystifying the Momosphere	Using Social Media to Become A Customer-Centric Organization	
Oct 2, 2010	3:00 PM	---	---	How to Customize WordPress Sidebars and Navigation	Podcast Promo Workshop	Women In Podcasting & Social Media	Everyone's Wrong about Influence. Except your Customers	
Oct 2, 2010	4:00 PM	---	Closing Remarks	---	---	---	---	
Oct 3, 2010	8:45 AM	Registration	---	---	---	---	---	
Oct 3, 2010	9:15 AM	Open Networking	---	---	---	---	---	
Oct 3, 2010	10:00 AM	---	---	LinkedIn Profile Optimization	Advanced Business Development Workshop for Authors	Understanding Audacity	Mastering the Dynamics of Social Business	
Oct 3, 2010	11:00 AM	---	---	Twitter 201/301: Power Twitter	From Podcast to Book Deal	Podcasting with Wordpress	The Roadmap from Podcast to Established Media Outlet	
Oct 3, 2010	12:00 PM	---	---	LUNCH (on your own)	LUNCH (on your own)	LUNCH (on your own)	LUNCH (on your own)	
Oct 3, 2010	1:00 PM	---	---	Live Podcast Recording ... How-To for Beginners	Building Bridges: How to use Social Media to kickstart your career!	SEO & Social Search Step by Step PART 1	PATourism & Foursquare: Case Study	
Oct 3, 2010	2:00 PM	---	---	Blog Strategy - S.T.A.C.K. the Deck in Your Favor	Going Digital After 40	SEO & Social Search Step by Step PART 2	Knowing the Newsumer: Consumer Decision Making In A Digital World	
Oct 3, 2010	3:00 PM	---	Battledecks!	---	Kidcasting...Using podcasting as an educational tool	The 5Cs of Social Media Engagement	Mobile Marketing for Your Business	
Oct 3, 2010	4:00 PM	---	Closing Remarks	---	---	---	---	

PodCamp Philly 2010		402	406
Date	TIME	OPEN Podcasting	OPEN Social Media
Oct 2, 2010	8:45 AM	---	---
Oct 2, 2010	9:15 AM	---	---
Oct 2, 2010	10:00 AM	OPEN	OPEN
Oct 2, 2010	11:00 AM	OPEN	OPEN
Oct 2, 2010	12:00 PM	OPEN	OPEN
Oct 2, 2010	1:00 PM	OPEN	OPEN
Oct 2, 2010	2:00 PM	OPEN	OPEN
Oct 2, 2010	3:00 PM	OPEN	OPEN
Oct 2, 2010	4:00 PM	---	---
Oct 3, 2010	8:45 AM	---	---
Oct 3, 2010	9:15 AM	OPEN	OPEN
Oct 3, 2010	10:00 AM	OPEN	OPEN
Oct 3, 2010	11:00 AM	OPEN	OPEN
Oct 3, 2010	12:00 PM	OPEN	OPEN
Oct 3, 2010	1:00 PM	OPEN	OPEN
Oct 3, 2010	2:00 PM	OPEN	OPEN
Oct 3, 2010	3:00 PM	OPEN	OPEN
Oct 3, 2010	4:00 PM	---	---